



Seasons Greetings!

Keep the Holiday Celebration bright by remembering to include safety and security into your festive activities. Many crimes involve some degree of opportunity. A holiday vacation or shopping trip can provide opportunities for thieves - So read the tips below for a safe and joyous holiday season.

Holiday Safety Tips

Last month we listed some safety tips to remember while doing your holiday shopping. Now we will highlight a few important tips on preventing crimes that usually happen more frequently during the holiday season.

Pickpocketing & Strong-Arm Robbery

- Only carry a limited amount of cash and few credit cards on you.
- Keep valuables, like keys, cell phone, & money in separate pockets.
- Stay in well-lit, well-traveled areas.
- Be aware of your surroundings and suspicious persons, especially in parking garages, public transportation, or in crowded places.

Auto Break-ins

- Keep your car locked at all times; never leave your car running, even "just for a minute".
- Do not leave anything visible in your car.
- If you place shopping bags in your car trunk, do so before parking or move your car to a different location.

Home Burglaries

- Keep all windows and doors locked at all times.
- If going on vacation, have a trusted neighbor watch your house, stop your mail and newspaper deliveries, use a timed light, and an alarm if you have one.

Merchant Safety

- Train your employees on observing and reporting suspicious activities.
- Consider having more than one employee open & close the business.
- Ensure that alarms and video surveillance are working properly.
- Learn to identify fraud - checks, credit cards & cash!

[More Safety Tips & Brochures](#)

Holiday Gifts

SAFE is hosting a
Sports Memorabilia Sale & Fundraiser
Just in time for the Holidays!

Need a perfect gift for the ultimate sports fan for the Holidays??? SAVE the Dates!!!

- **Wednesday, December 10th & Thursday, December 11th**
- **8:30 a.m. to 5:30 p.m.**
- **At the SAFE Office - Hall of Justice, 850 Bryant St., Room 135**

There will be many items available for all types of sports: baseball, football, tennis, golf and cycling - such as signed pictures, jerseys and baseballs - featuring Joe Montana, Tim Lincecum, Joe Dimaggio, Dwight Clark, Phil Mickelson, and more!

All proceeds will benefit SAFE in our efforts to continue crime prevention education and public safety services citywide. For more information, call the SAFE Office at (415) 553-1984.

[Sports Memorabilia Flyer](#)

Crime Prevention Through Environmental Design

Commonly known as CPTED, Crime Prevention through Environmental Design is *"the proper design and effective use of the built environment which may lead to a reduction in the fear and incidence of crime, and an improvement of the quality of life."* - National Crime Prevention Institute

External elements, as well as the built environment, may contribute to less (or more) crime. These things include landscape, lighting, access control and security, among other things. Four common strategies include: Natural Surveillance, Territorial Reinforcement, Access Control and Target Hardening. Incorporating these strategies where you work or live can help reduce criminal opportunities.

SAFE is lucky to have two team members trained and certified in CPTED: Furlishous Wyatt and Rob Mackenzie. Both just completed the Advanced CPTED training, and are looking forward to continuing to provide this service in San Francisco. Furlishous and Rob can incorporate CPTED into their security assessments of homes, multi-unit and mixed-use buildings, and businesses. If you would like to utilize this service, please call SAFE at 553-1984. Some services may require a fee, but most of SAFE's services are free.

[SAFE Services](#)

Other SAFE News

Neighborhood Watch Block Captain & Leaders Meeting - Next meeting date is tentatively scheduled for Wednesday, January 14, 2009. This meeting will be more of a networking and social gathering, with an emphasis on how to plan a successful event with your neighbors. We will also discuss 2009 meeting goals.

SAFE Gala Event - March 12, 2009, 5:30 pm - *One City, Many SAFE Neighborhoods*, SAFE's Annual Fundraiser, held at the fabulous Green Room, will celebrate and honor our diverse partnerships that continue to make our communities stronger and safer. We plan to highlight leaders, police officers and businesses & will showcase not only SAFE's diverse services, but also the various cuisines from different neighborhoods. Be a local sponsor, donate to our raffle or silent auction, or show off the cuisine from your neighborhood!

To be a Sponsor or to Donate to the raffle/silent auction, [CLICK HERE](#), or email cindy@sfsafe.org.

To be a Food or Beverage Sponsor, email cindy@sfsafe.org.

For more information, call Cindy Brandon at (415) 553-1981.

Welcome Back David Chan - SAFE's renowned David Chan is part of the team again! He will focus on the Taraval and Central Police Districts, as well as provide outreach and education to Chinese communities in San Francisco.

Lunar New Year 2009 - January 26, 2009 will mark year of the Year of the Ox. Each year, SAFE and the SFPD organize a Public Safety Campaign prior to the celebrations in order to afford the Asian communities with a safe and peaceful Lunar New Year by providing crime prevention information, safety tips, and available means of making police reports. For the 2009 Press Conferences in mid-January, SAFE will begin in Chinatown, followed by events in the Sunset and Richmond Districts.

The Year of the Ox will also mark a milestone for SAFE to have completed a full Chinese Zodiac cycle in 12 annual Campaigns.

[SAFE Events](#)

Intern of the Season - Patrick Moncada!

Patrick Moncada, our extremely bright and talented intern, has been assisting the SAFE team since September. Born in San Francisco, he is now a senior at USF, studying Finance with a minor in Criminal Justice. During his internship at SAFE, Patrick has helped us organize the Block Captain meetings, assisted with Fundraising efforts including our Sports Memorabilia Sale, and has assisted in entering all the data for SAFE groups that have Neighborhood Watch signs.



Patrick works as a Call Taker Coordinator for USF's Department of Public Safety and hopes to enter into the field of Finance or Law Enforcement. Interning at SAFE has allowed him to experience various aspects of community crime prevention. Patrick ultimately hopes to live in New York City for a few years, then pursue his dreams in his hometown of San Francisco. In his spare time, Patrick loves to travel and spend time with his closest friends.

Thank you Patrick!

SAFE is a non-profit 501(c)(3) corporation. You can help us to provide essential crime prevention and public safety services by making a tax-deductible donation, either by check or clicking on the JustGive link below. Please check out our website, www.sfsafe.org, for updates and information! Thank you for helping us to create safer neighborhoods!



Happy Holidays,
--The Staff & Board of SAFE
